



QUALLOFIL® FUSION : A FIBRE CUSHION THAT LASTS

Why use fibre anyway?

The initial look and feel of fibre cushions is exactly what furniture designers are looking for ... and consumers love the softness and comfort of fibre.

By contrast, foam is hard and springy with a "boxy" look, but designers often specify foam instead, to avoid risk of after sales complaints on fibre cushions.

What's wrong with foam in furniture cushions?

"Cushions on my sofa don't feel the same as each other".
"We've tested the foam and it is within specification".
Sound familiar? Heard these comments before?

Official foam specifications allow for massive variations. Hardness can vary up to 30% and still be "within spec".
Question : How many materials do you use to make furniture where that kind of tolerance is acceptable?

Answer : None.

Industry standards for filling tolerances are 3% - 5%.
How can 30% be acceptable?

Considering what they pay for a sofa...

...consumers deserve better.

A better solution : Quallofil® Fusion fibre soft, comfortable, long lasting.

Lasting performance of fibre cushions is now possible. Our revolutionary blend of 2 high-tech fibres resists flattening and collapsing so well that many of the UK's largest furniture retailers have already switched to new **Quallofil® Fusion** and seen complaints fade away to negligible levels, while offering the soft look and feel, which only fibre can offer.



FIRA GOLD product certification.

Quallofil® Fusion is good enough to have been awarded the prestigious FIRA GOLD certification. FIRA GOLD sets ongoing standards for quality control, backed with regular on-site audits to guarantee it stays that way.

Come back to fibre : start today by contacting our experienced licensed manufacturers for a free quote. Every cushion made under licence meets strict standards with a unique numbered brand label for traceability.

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